



The Headlines

News From Members of the Branson/Lakes Area Chamber of Commerce

www.bransonchamber.com

417-334-4084

Kathryn Buckstaff
Membership Public Relations
Branson/Lakes Area Chamber of Commerce
417-334-4084
kbuckstaff@bransoncvb.com
July 10, 2009

Branson Look-Alike Gets Kudos On “Live With Regis and Kelly”

BRANSON, Mo.— Frank Roberts, a 19-year-old recent high school graduate from Smithville, Mo., is greeting guests through July at Branson’s Titanic Museum Attraction. He is an astounding look-alike for Leonardo DiCaprio, who played heartthrob Jack Dawson in the Academy Award-winning movie “Titanic.”

On Friday’s “Live With Regis and Kelly,” Roberts won high praise as a contestant in the syndicated show’s celebrity look-alike contest. After showing several photos including look-alikes for Kim Kardashian and Nick Jonas, Kelly Ripa remarked that often entrants show more resemblance in photos than in person.

“Here’s the best look-alike we have today,” Regis Philbin said. He held up photos of Roberts and DiCaprio. “He’s the best one,” Ripa agreed.

“He works at the Titanic Museum with Mary Kellogg in Branson,” said “Regis and Kelly” executive producer Michael Gelman.

“What a coup that is,” said Philbin. Philbin made a personal appearance at the grand opening of the Titanic Museum Attraction for co-owner Mary Kellogg, a longtime friend and former executive vice-president for Walt Disney Company.

Roberts was working at a lawn-care company when his mother suggested he apply at the attraction following a vacation to Branson.

Robert’s reaction to Friday’s national attention: “It was pretty awesome.”

Roberts said people have told him about his resemblance to DiCaprio since he was nine years old. He said he’d like to make a career as a DiCaprio look-alike.

“Hopefully, this will work out,” Roberts said.

For additional information about the Branson/Lakes Area Chamber of Commerce and Convention and Visitors Bureau, visit www.bransonchamber.com or call 800-296-0463.