



## NOMINATION FORM FOR

2011 Customer Service Star Award

Good customer service is key to Branson success. Often, it is for this reason that people come back to Branson again and again. Superior customer service is not something that simply happens; rather it occurs when an ordinary person makes the choice to be extraordinary in servicing their customers.

Please take the opportunity to nominate a deserving **individual** for the Branson Chamber's first annual Customer Service Star Award. This award is given based on the information on this form; each question has a corresponding value and is rated by a panel of no fewer than four judges. To be eligible for the Customer Service Star Award, the business the nominee works for must be physically located in Taney or Stone County. The award will be presented at the Small Business of the Year Dinner on June 14, 2011 at Chateau on the Lake.

***Incomplete applications will not be accepted.***

**Business/Individual Submitting the Nomination (Self-nominations or those submitted anonymously will not be considered for the award, nor will they be listed as a nominee.):**

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Business Name and Address: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_ Signature: \_\_\_\_\_

**Fax or email your nomination by May 26, 2011 to Bethany Thomas at 334-4139, drop it by the Chamber of Commerce office at 269 Highway 248, mail it to Bethany Thomas, BLACC/CVB, P.O. Box 1897, Branson MO 65615, or e-mail to [bthomas@bransoncvb.com](mailto:bthomas@bransoncvb.com).**

NOMINATION FOR CUSTOMER SERVICE STAR AWARD

Name of Nominee: \_\_\_\_\_ Business Nominee Works For: \_\_\_\_\_

Business Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Number of Years Nominee Has Worked for Current Business: \_\_\_\_\_

Please attach additional pages, as this form does not include sufficient space for your answers.

1. Provide a short history of your business relationship with the nominee.
2. Describe the impact this nominee's customer service has on the business for which they work.
3. Describe the impact this nominee's superior customer service has on the community.
4. What makes the nominee's approach to customer service unique?
5. Please provide any additional information to support why you feel this business should receive the Nonprofit Business Award.

**THANK YOU FOR TAKING TIME TO RECOGNIZE THIS NOMINEE'S HIGH LEVEL OF  
CUSTOMER SERVICE!**